

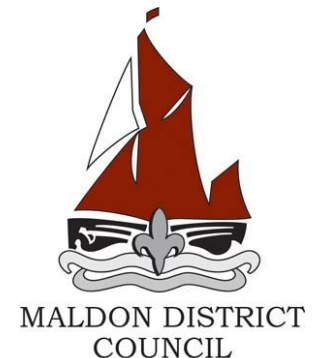
The Dengie Gateway Project

a brief introduction, Essex Coastal Forum

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Decommissioning of Bradwell Power Station

Fast tracked decommissioning process due to end soon
Significant impact on the local economy
Impact on accommodation providers

Dengie Gateway Project measures

- 37.5 jobs safeguarded
- 50,000 additional visitors to the Maldon district
- £1.8m additional tourism spend in local economy

Infrastructure improvements

- upgrade to town pontoon in Burnham on Crouch
- waymark the coastal trail

Promotion of district

- gateway to Wallasea Wild Coast Project
- promotion and advice
- coastal trail (and saltmarsh 75)



Dengie Gateway project

- £330,000 investment
 - £17.5k MDC
 - £20k Magnox (via Bradwell Legacy Partnership)
 - £292k CCF
- How are we going to deliver?
 - by working together

Dengie Gateway project

Links with the Wallasea Wild Coast Project

- Burnham on Crouch as one of the gateways
- Existing ferry link / railway / road
- Seal trips
- Accommodation
- Other attractions





Dengie Gateway project

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Dengie Gateway project

- Promotion of tourism
 - Lots to offer today
 - Join up the offer
 - Extending the stay
 - Advice on promotion / online
 - Branding the district (not the Council)
 - Links to other projects

Maldon and Heybridge Central Area



Saltmarsh 75



A two day challenge
75 Miles
300 competitors



Working together



70% do not finish



Dengie Gateway project

Key conclusions

We need to work together

- RSPB
- Local communities
- Local businesses
- Local landowners
- Local clubs

Increase visitor numbers in areas with capacity

- £1.8m additional spend in local economy

Thank you